

SOUTHWEST RESEARCH INSTITUTE®

**WALK & ROLL
CHALLENGE**

Alternative Transportation

- * VIA Bus Pass Program
 - * Discount of 50% on one full-fare 31-Day Pass
 - * SwRI Seniors (over age 62) & SwRI students receive one half-fare 31-Day Pass for free
- * VIA Bus Stop
- * Onsite Cafeteria
- * Cycling Program
 - * Weekday lunchtime rides
 - * Bike racks

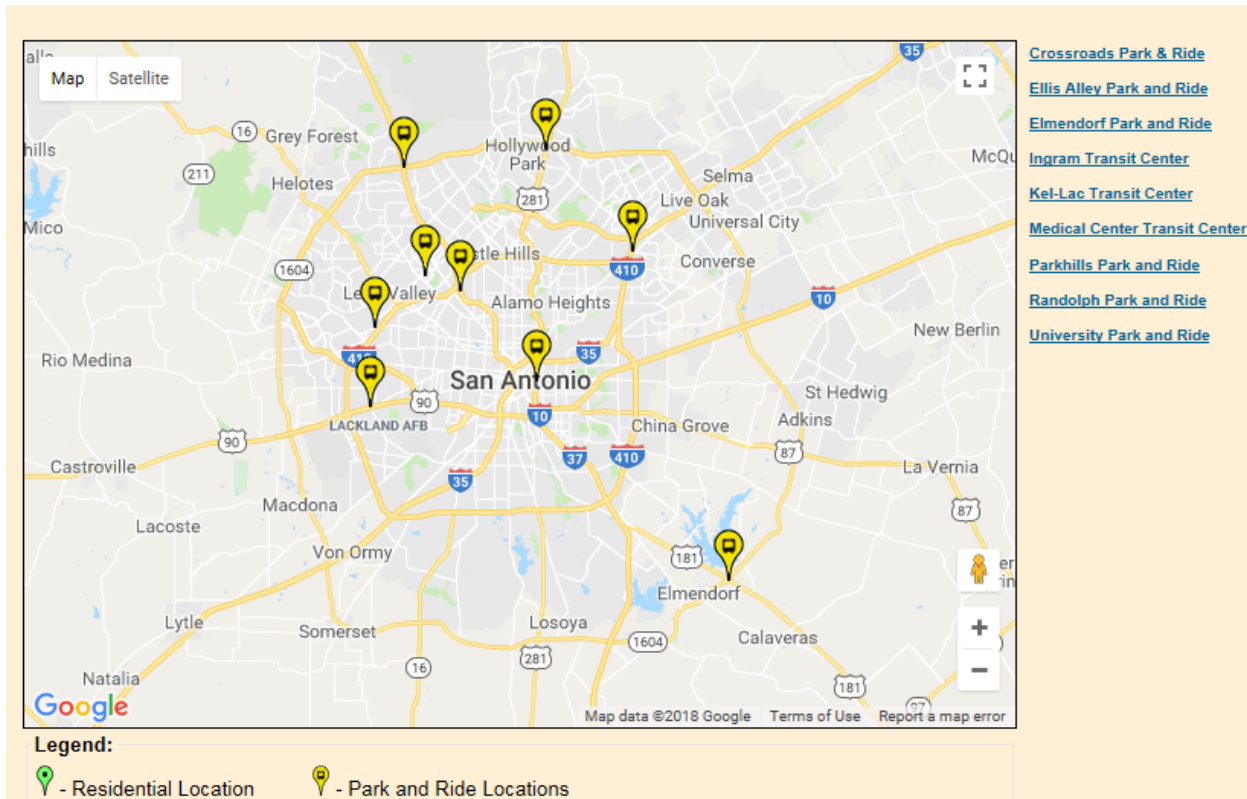


Burn a Burger—Grab a Bike!

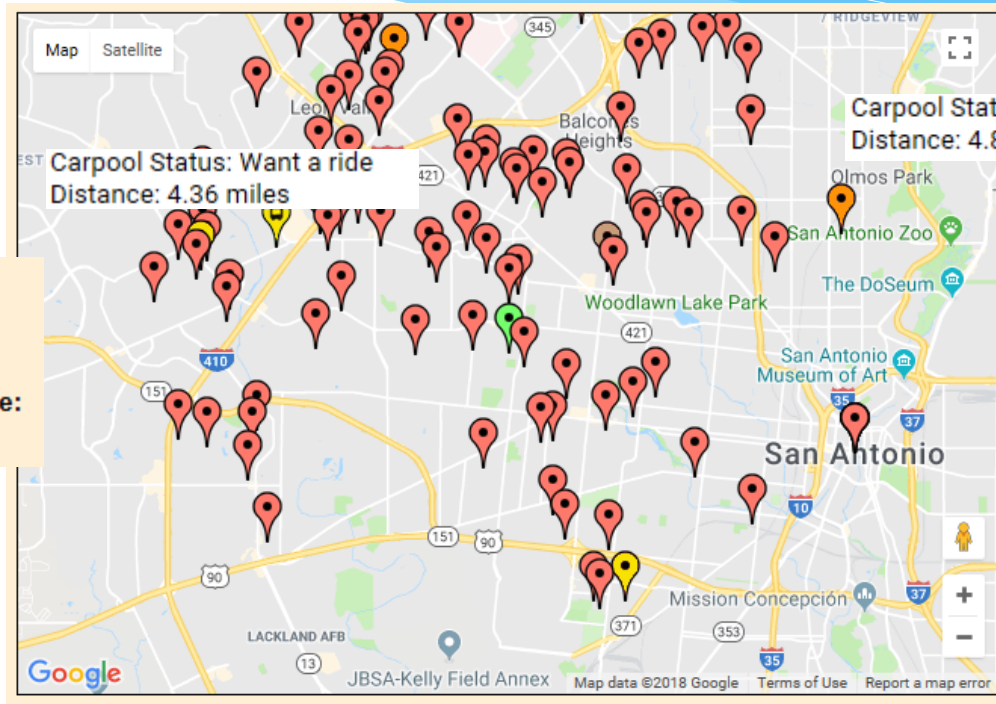
Did you know that in 2015 the SwRI Roadrunner Bicyclists covered a combined 43,828 miles during lunch time bike rides? That's 1.76 times around the Earth! They averaged 10 riders per day, and burned the caloric equivalent of 3,194 Whataburgers!

Alternative Transportation

* Rideshare Program



Alternative Transportation



Closest Park and Ride Location:
Ingram Transit Center

Distance to Park and Ride:
3.50

Legend:

- Residential Location
- No Carpool Status
- Can Give a Ride
- Currently Carpooling
- Park and Ride
- Want a Ride
- Want and Can Give a Ride

Communication Strategies



Southwest Research Ins...
@SwRI

Follow

SwRI is 10 days into the Walk & Roll Challenge. Walk, bike, carpool, or take public transportation to help improve health & air quality!



1:00 PM - 10 May 2017



Benefits

- * Environment
 - * Health
 - * Community
- * Good corporate citizenship