

SOUTHWEST RESEARCH INSTITUTE®

**WALK & ROLL  
CHALLENGE**

# Alternative Transportation

- \* VIA Bus Pass Program
  - \* Discount of 50% on one full-fare 31-Day Pass
  - \* SwRI Seniors (over age 62) & SwRI students receive one half-fare 31-Day Pass for free
- \* VIA Bus Stop
- \* Onsite Cafeteria
- \* Cycling Program
  - \* Weekday lunchtime rides
  - \* Bike racks

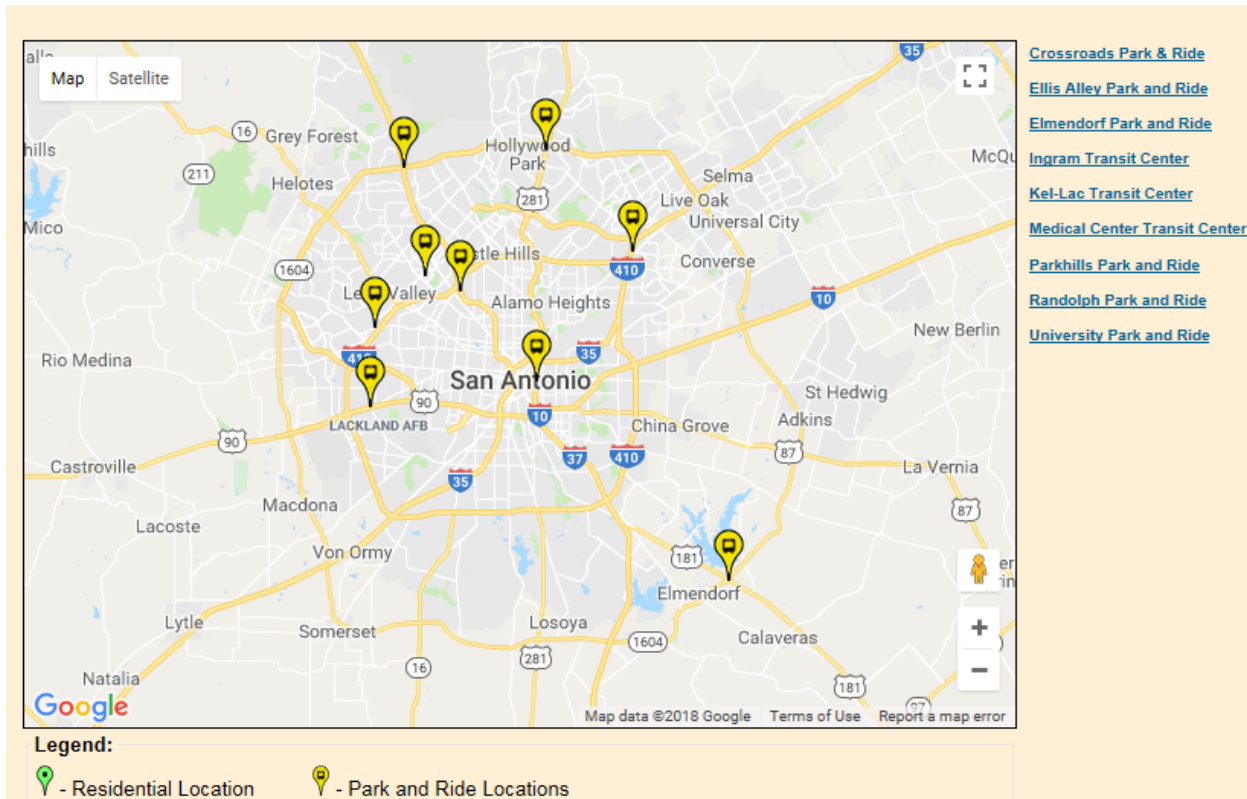


## **Burn a Burger—Grab a Bike!**

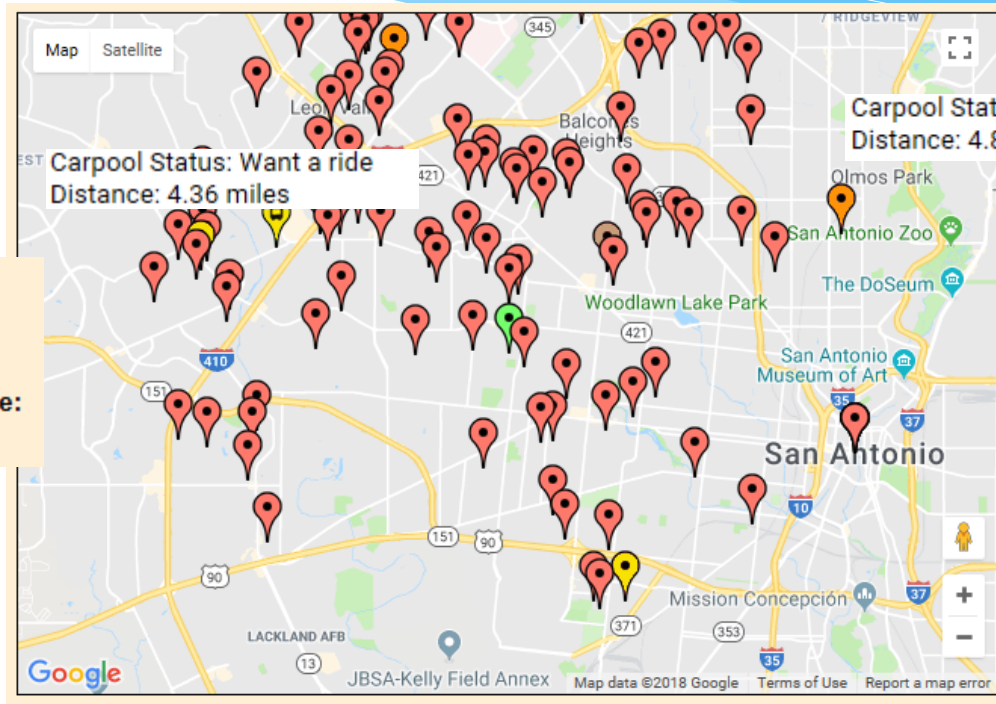
Did you know that in 2015 the SwRI Roadrunner Bicyclists covered a combined 43,828 miles during lunch time bike rides? That's 1.76 times around the Earth! They averaged 10 riders per day, and burned the caloric equivalent of 3,194 Whataburgers!

# Alternative Transportation

## \* Rideshare Program



# Alternative Transportation



## Legend:

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> - Residential Location | <input checked="" type="checkbox"/> - No Carpool Status | <input checked="" type="checkbox"/> - Can Give a Ride          | <input checked="" type="checkbox"/> - Currently Carpooling |
| <input type="checkbox"/> - Park and Ride        | <input checked="" type="checkbox"/> - Want a Ride       | <input checked="" type="checkbox"/> - Want and Can Give a Ride |  |

# Communication Strategies



Southwest Research Ins...  
@SwRI

Follow

SwRI is 10 days into the Walk & Roll Challenge. Walk, bike, carpool, or take public transportation to help improve health & air quality!



1:00 PM - 10 May 2017



# Benefits

- \* Environment
  - \* Health
  - \* Community
- \* Good corporate citizenship