

Bandera County Economic Profile



Comprehensive Economic Development Strategy
October 2012

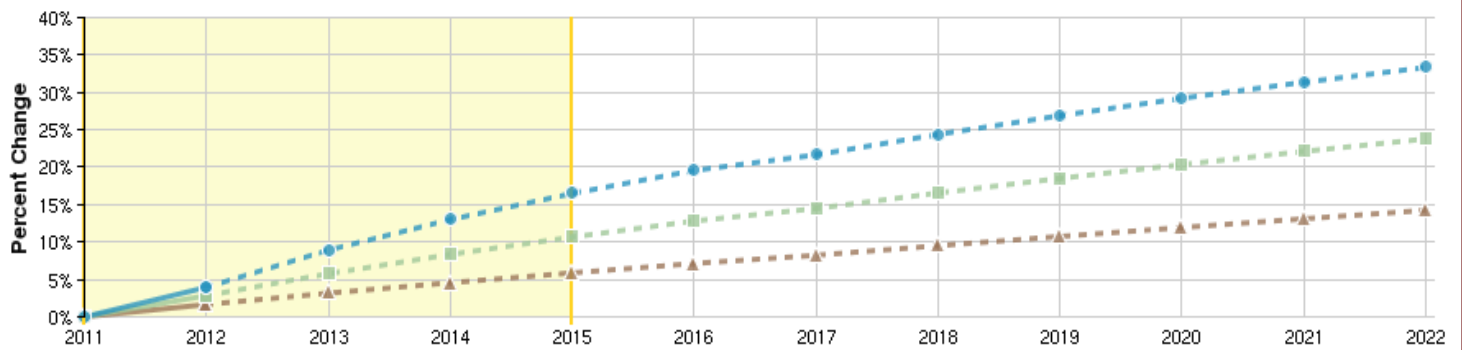
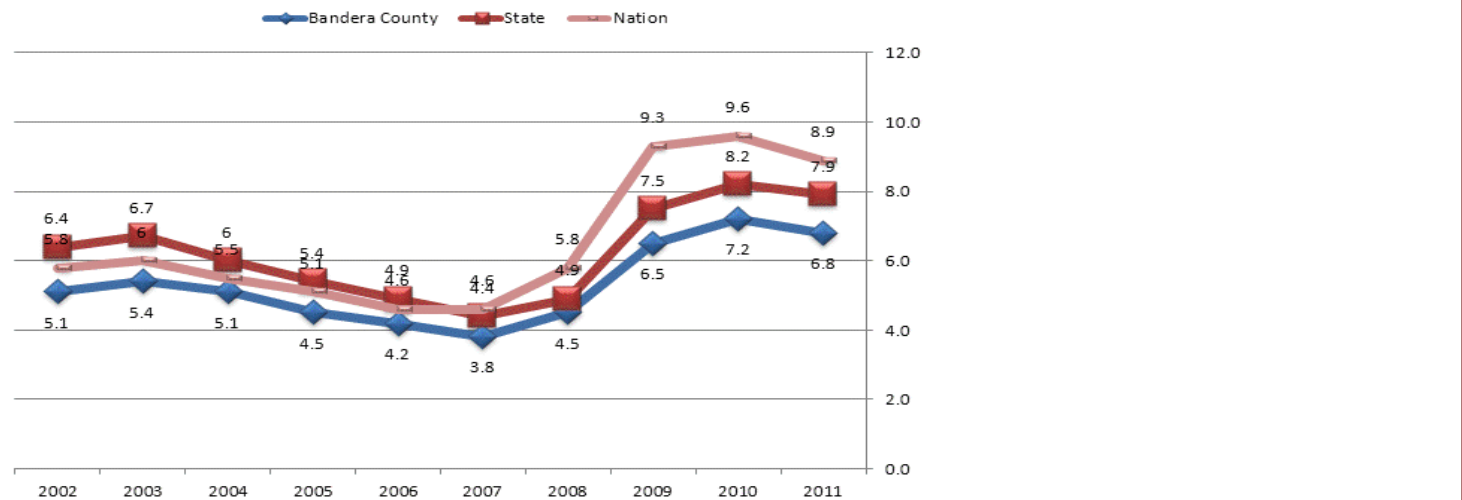
Labor Force Data

The Bandera County unemployment rate averaged to 6.8 percent in 2011, down from 7.2 percent averaged in 2010.

Comparing Bandera County to the state and nation, the Texas unadjusted (actual) unemployment rate averaged 7.9 percent in 2011, while the nation's unadjusted (actual) unemployment rate was 8.9 percent in 2011.

Source: Department of Labor

Regional Trends



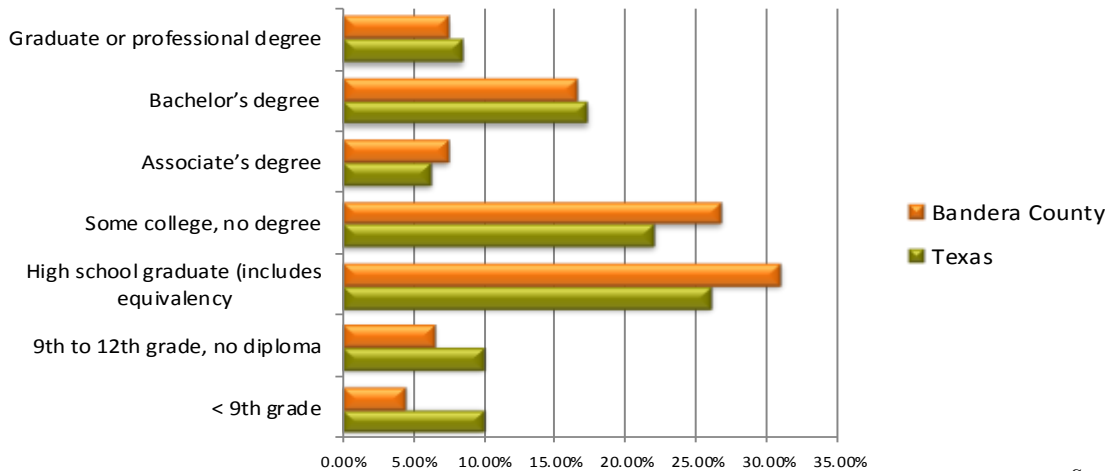
Region	2011 Jobs	2015 Jobs	% Change
Bandera	8,396	9,781	16.5%
State	14,681,471	16,247,350	10.7%
Nation	176,769,254	187,155,067	5.9%

Source: EMSI, Economic Modeling

Population, Educational Attainment, and Industry Data

	Total Population	% Population 20-54	Median Age	Households	Median Household Income	Per Capita Income
US	303,965,272	48.7%	36.9	76,254,318	\$51,914	\$27,334
Texas	24,311,891	49.4%	33.4	8,539,206	\$49,646	\$24,870
Bandera County	20,265	42.0%	47.6	8,419	\$ 44,352	\$24,249

Source: 2010 US Census



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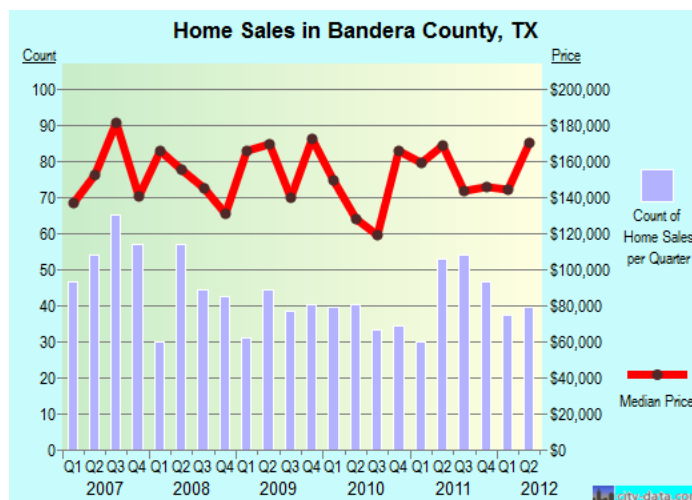
Industry	2012 Jobs	Avg. Earnings (2012)
Agriculture, Forestry, Fishing and Hunting	1,080	\$17,766
Mining, Quarrying, and Oil and Gas Extraction	62	\$37,215
Utilities	86	\$80,335
Construction	1,010	\$23,842
Manufacturing	181	\$17,123
Wholesale Trade	91	\$22,673
Retail Trade	702	\$18,704
Transportation and Warehousing	106	\$26,694
Information	86	\$38,080
Finance and Insurance	715	\$35,398
Real Estate and Rental and Leasing	608	\$8,669

Industry	2012 Jobs	Avg. Earnings (2012)
Professional, Scientific, and Technical Services	514	\$31,402
Management of Companies and Enterprises	18	\$7,915
Administrative and Support and Waste Management and Remediation Services	339	\$9,838
Educational Services (Private)	100	\$17,919
Health Care and Social Assistance	507	\$31,769
Arts, Entertainment, and Recreation	230	\$11,429
Accommodation and Food Services	865	\$20,143
Other Services (except Public Administration)	626	\$19,141
Government	799	\$44,808
Unclassified Industry	1	\$69,628

Source: EMSI, Economic Modeling

Economic Strengths and Priorities

- Bandera County and the City of Bandera boast a high “quality of place.”
 - Bandera County is nestled in the hill country and bisected by the Medina River; both are valuable amenities for residents and tourist attractions.
 - The City of Bandera is home to a vibrant downtown music, restaurant, and retail district.
- The City of Bandera is focused on maintaining its western town feel and building its brand as the “Cowboy Capital of the World.” The City working to develop several small commercial districts and a service economy designed for active elder residents.
- There are numerous buildings within the City of Bandera of historical value; these are critical assets for maintaining Bandera’s historical roots and enhancing cultural tourism.
- Jan. 2011 cost of living index in Bandera County: 82.8 (low, U.S. average is 100)
- The high school graduation rate for the population age 25+ is higher than the state and Nation:
 - 89.0% are high school graduate or higher versus 80.0% and 85.0% for Texas and the nation respectively
- Agricultural cash values in Bandera County averaged \$10.6 million annually from 2007 to 2010. County total agricultural values in 2010 were down .4 percent from 2009. Major agriculture related commodities in Bandera County during 2010 included Hunting, Other Beef, Recreation, Goats, and Horses.



Resources

US Department of Commerce (<http://www.bea.gov/index.htm>); TexasAhead (<http://www.texasahead.org/>); Window on State Government (<http://www.window.state.tx.us/taxinfo/sales/>); Texas Industry Profiles (<http://www.texasindustryprofiles.com/apps/cnp/index.asp>).

Economic Development Challenges

- Planning and revitalization is required to capitalize on older structures downtown, and to continue to build the City of Bandera's vibrant downtown district.
 - The Bandera County population is old relative to the state and nation. Median age for Bandera County is 47.6. Contrastingly, Texas and the nation are 33.4 and 36.9 respectively.
 - 44.0% of the population is "not in the labor force" versus 34.4% for the state and 35.0% of the nation.
 - Higher education attainment for the population age 25+ trails the state and Nation:
 - 24.0% achieved a bachelor's degree or higher versus 25.8% and 27.9% for Texas and the nation respectively
 - Post-secondary education is lacking within the county. No community college or university are located within the County. The City of Bandera, population center for the County, is approximately 36 miles from the University of Texas at San Antonio, the nearest higher education provider.
 - The average travel time to work in minutes was 34.30 for the region as compared to an overall statewide average of 25.4 minutes.
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